



ABOUT ME

Health content writer and SEO specialist with a dedication to producing evidence-based, reader-first health content that combines medical research with modern SEO best practices.

I turn complex health topics into clear, trustworthy content that educates readers and helps them make informed decisions.

EDUCATION

Secondary Education
Morocco 2013 – 2019

CORE SKILLS

- ✓ Health & Medical Writing
- ✓ SEO Content Writing
- ✓ Keyword Research
- ✓ On-Page SEO
- ✓ Content Strategy
- ✓ Research & Fact-Checking
- ✓ Editing & Proofreading
- ✓ Readability & User Experience

TOOLS & SOFTWARE

- WordPress
- Rank Math SEO
- Google Search Console
- Google Analytics
- Google Trends
- Ubersuggest
- Canva
- ChatGPT
- Grammarly

LANGUAGES

Arabic ●●●●● Native
English ●●●●● Intermediate
French ●●●●● Intermediate

AYOUB EDDAROUCICH

HEALTH CONTENT WRITER & SEO SPECIALIST

I help health & wellness brands educate, engage, and grow through evidence-based, SEO-optimized content that helps readers understand complex health topics while following SEO and E-E-A-T best practices.



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Morocco
(Serving the USA)

Writing Portfolio: everydayhealthplan.com

PROFESSIONAL SUMMARY

Health content writer specializing in evidence-based, SEO-optimized articles for U.S. audiences. I create in-depth, reader-focused content (**2,500–4,000 words**) that informs, inspires, and drives results. Experienced in SEO, content strategy, and health research through several years of independent projects and hands-on practice. In 2026, I transitioned to publishing professionally, building a portfolio of 110+ long-form health articles. My content is optimized to rank, built to engage, and crafted to comply with E-E-A-T and AdSense guidelines.

WORK EXPERIENCE

Independent Health Content Writer & SEO Specialist 2026 – Present
Professional Portfolio Published in 2026
everydayhealthplan.com

- Create SEO-optimized health and wellness articles targeting the US audience.
- Conduct in-depth research using credible medical sources and statistics.
- Create SEO-focused articles targeting search intent and long-term organic visibility.
- Optimize content for readability, on-page SEO, and AdSense compliance.
- Publish 110+ original articles covering fatigue, nutrition, sleep, mental health, weight loss, healthy habits, and more.
- Continuously update content to maintain accuracy and rankings.

CORE EXPERTISE

Health & Medical Writing	SEO Keyword Research	On-Page SEO Optimization	Content Strategy	E-E-A-T Optimization
Fact-Checking & Research	Content Planning	Editing & Proofreading	WordPress Publishing	Readability & UX Focus

KEY ACHIEVEMENTS

110+ Health Articles Published	2,500–4,000 Words Per Article, In-Depth Content	100% AdSense-Safe & E-E-A-T Compliant	US-Focused Health Content Written for the US Audience
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WHAT I DELIVER

ACCURATE & RELIABLE	READER-FOCUSED	SEO-OPTIMIZED	ETHICAL & TRUSTED
Well-researched content backed by credible medical sources and statistics.	Content that educates, engages, and keeps readers coming back.	Optimized to rank higher, drive organic traffic, and increase visibility.	Written with integrity, adhering to E-E-A-T and industry standards.



I'm open to freelance, contract, and full-time opportunities.
Available for freelance, contract, and full-time opportunities.

Ayoub Eddarouich